

## Endorsement Partnerships

Put your gear on stage, in front of a full house, night after night.

*Robert Reddrick is the Music Director and drummer of Chicago's Black Ensemble Theater — an award-winning working drummer whose kit sits in the audience's sightline for every performance of every run.*



### THEREACH

<b>300</b> Seats in the house	<b>24</b> Performances per run	<b>48–72</b> Performances a year	<b>14K–21K</b> Seats in front of him a year
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A 300-seat house, four performances a week across a six-week run (24 performances per production), and two to three productions a year. That puts Robert on stage for roughly **48–72 performances annually, in front of 14,000–21,000 seats** — with his kit in full view of the audience, not hidden in a pit. In the Black Ensemble Theater's current 50th Anniversary Season he is music director for **all three productions**.

### WHYITWORKSFORABRAND

- **Gear in full view.** The band is part of the show — on stage, in the audience's sightline, not buried in a pit.
- **Repeat exposure.** A six-week run puts the same gear on stage 24 nights, in front of a new house each night.
- **The right people watching.** Fans, yes — but also students, young drummers, working musicians, directors, and producers.
- **Credibility with peers.** A 7x Black Theater Alliance Award winner and 5x Jeff Award nominee. Musicians notice what he plays.
- **A growing stage.** The theater draws ~50,000 patrons a year and is preparing to open a second venue.
- **Beyond the theater.** Also performs with The R2Project, teaches clinics, and is covered by Chicago theater press.

### CATEGORIESOFINTEREST

Drums & cymbals · Sticks & mallets · Hardware & thrones · Cables & audio · In-ears & monitoring · Accessories

### STARTAPARTNERSHIP

[reddrick@blackensemble.org](mailto:reddrick@blackensemble.org) | [www.robertreddrick.com/endorsements.html](http://www.robertreddrick.com/endorsements.html)

Performance figures reflect Robert's current schedule at the Black Ensemble Theater and are based on house capacity; theater attendance figure per the theater's published materials.